National Honey Board 2025 Budget

	2025 Amended Budget
Net Revenue Plus Carryover	11,911,908
PROGRAM EXPENDITURES:	
Total Research	1,399,220
Total Marketing/Promotion	8,427,485
Total Emerging Opportunities	100,000
Total Program Expenses	9,926,705
GENERAL & ADMINISTRATIVE EXPENSES:	
Total Administrative (Office)	668,203
Total Administrative (Board)	140,000
Total Administrative (Federal)	160,000
Total General & Administrative Expenses	968,203
Net Revenue & Carryover less Expenses	1,017,000
Reserves:	
Capital expenditures	17,000
Permanent reserve	200,000
Operating Cash Reserve	800,000
Total Reserves	1,017,000
Net Operating Reserve	-